



INNER WHEEL CLUB OF KINABALU RAFFLESIA

(Reg. No PPM-007-12-10102017)



CONCLUDING REPORT ON THE BRA DRIVE CAMPAIGN 2018

A project by the **Inner Wheel Club of Kinabalu Rafflesia (IWCKR)**
in collaboration with **Neubodi Malaysia**

The IWCKR-NEUBODI Bra Drive Campaign 2018 which was launched on 29 September 2018 by our District 331 Chairman Dtk Nancy Ho came to a close on 4th November 2018.

That final day saw donations of both new and pre-loved bras from not only the public, our IPNR Rokiah Staun and District 331 Extension Chairman Daisy Chong, but also from our sister club, the Inner Wheel Club of Phillip Island represented by Inner Wheel District A62 Editor Dianne Barlow who brought with her 126 bras all the way from Australia. With half the bras packed in Dianne's husband Rtn Ian's luggage, some eyebrows must certainly have been raised when Ian went through customs at the airport!! Happily, all went well and every single piece of bra reached the shores of Sabah safe and sound.

Cash donations for the purchase of bras were also received from PDS Prabha Rao of the Inner Wheel Club of Singapore and from the lovely ladies of the Inner Wheel Club of Las Pinas & Environs, Inner Wheel District 383, Philippines. Although ours is a young fledging club, it was indeed very heartening to know that we have many friends within our District as well as in other Inner Wheel Districts who believe in our efforts to help the less fortunate.

After a period of 6 weeks, the total number of loved and pre-loved bras collected for the IWCKR-Neubodi Project amounted to:

Bras in Good Condition:	758 pieces
Unusable Bras for Recycling:	800 pieces
Total number of Bras Collected:	1,558 pieces

In addition, we have also collected **138** bras which will be donated to the less privileged women folk in rural Sabah. IWCKR is currently in the process of determining the community where our donation would be most needed.

The success of our Project was also due to the kind generosity of **Borneo Green Universal Sdn Bhd** which sponsored the cost of shipping our 6 huge boxes of bras from Kota Kinabalu to Port Klang. The shipment is expected to arrive in Port Klang on 4th December 2018, after which the bras will be re-directed by Neubodi Malaysia to their final destinations. The good wearable bras will go to third world countries such as Nepal and Africa, while the unusable bras will go to the recycling plant for recycling into fibre or fuel to power cement kilns and industrial boilers. The philosophy behind this program is to ensure that no bras go to waste, as the bras are given a second lease of life... either to another woman-in-need, or as recycled materials.

The huge collection of bras was way beyond our wildest expectations and our Project partner, Neubodi, has expressed their appreciation for our outstanding effort and dedication in ensuring the success of this Campaign.

To everyone who have played a role in the success of our Bra Drive 2018 project....a very big **THANK YOU** from the Bra Drive 2018 Project Organising Committee.